



Ruby's Home for Good
Where Horses and Humans Thrive

Moovin' and Groovin' with Ruby

JULY FITNESS CHALLENGE

How to create a Challenge Facebook Fundraiser:

Use this link to set up your personal fundraiser for Ruby's: [LINK](#)

On the *left* side of the screen you can *scroll down* to edit the details of your fundraiser.

- You have the option to **share** your fundraiser on Instagram if you are active there.
- Set the dollar amount you want to raise. A good starting point is \$200, but **the sky is the limit!**
Set a goal that feels right to you.
- If your goal is an amount that is tied to your activity level, be sure to explain that in the next box about your **'WHY'**. For example – Set the amount at \$310 and in the description box include a sentence that you're committing to walking 1 mile per day and hoping to raise \$10/mile.
- Edit and personalize the text in the box for why you are raising funds. Is wellness important to you? Helping horses? Youth and/or veterans? We all have a different 'why', and sharing your why lets people know a little more about you.
- You can edit the cover photo – use ours and put it in the position that looks good to you or share your own photo. Have a pic of you and Ruby or one that shows your 'why'? It would look great here!
- Hit the **Create** button.
- Don't forget to **share** so your friends and family know what you are up to!

A few other notes:

Once your campaign is created, it helps to regularly post updates on your participation and acknowledge those that support you (and Ruby!).

Don't forget to join our **Challenge Facebook Group** and post along with the rest of us! **[JOIN HERE](#)**

Our focus is the month of July, but you can get set up right away and hopefully we all create healthy habits that we continue after the challenge closes.

Great news! Facebook handles all the donation processing without charging any fees, so the funds you raise will come straight to us and you won't have to do a thing but enjoy the challenge.

Did we miss anything? Don't hesitate to reach out if you need more info.

Let's do this!